

Session Title:

Data Analytics and Service Sector

Name of session chair(s):

Dr. Pankaj Deshwal

Designation: Assistant Professor

Affiliation of session chair(s):

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Session-committee members:

Prof. Rajan Yadav, DTU

Dr. Tarun Kumar Rawat, NSIT

Dr. Neel Mani, Dublin City University, Ireland.

Aims and Objective [200 words]:

This special session is basically focused on providing a platform for the researchers and industry practitioners to meet and share their original research results, practical experiences and thoughts on Data Analytics applications in Service Sectors. In recent years, there is an increase in the use of data analytics techniques to significantly contribute in the service sector areas viz., healthcare, Government, hospitality/tourism, banking, telecommunications etc. Also, this has induced academicians, researchers, government agencies and other practitioners to change their focus towards applications of various Data Analytics techniques.

Topics of Interest [120 words]:

Data Analytics in Healthcare

Data Analytics in Education

Data Analytics in Hospitality/Tourism

Data Analytics in Retail Sector

Data Analytics in Entertainment Financial Services

Data Analytics in Government

Data Analytics in

Data Analytics in other remaining services.

Expected number of articles to receive:10 articles (High Quality)

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